

Hightail it to the 2008 Furry Scurry Saturday, May 3

DENVER, CO (March 4, 2008) Fetch your sneakers and your furry friend for the 15th annual Dumb Friends League Furry Scurry, presented by Hill's Science Diet and King Soopers. This not-to-be-missed two-mile walk and fun run for dogs and their human companions begins at 9 a.m. on Saturday, May 3, in Denver's Washington Park.

The largest event of its kind in the nation, the Furry Scurry raises much needed cash to help the Dumb Friends League care for thousands of homeless pets. Participants are encouraged to collect pledges and earn great prizes.

"The Furry Scurry is a huge celebration for animal lovers," said Bob Rohde, Dumb Friends League president. People can take part with their dogs, but they can also walk or run in honor of their cats or other favorite pets by pinning a photo to their race bibs. It's a great way to make a big difference for homeless animals in our community.

Last year alone, our organization placed more than 15,000 pets in new homes and provided services for thousands more animals and people in Colorado, Rohde said. In order for us to continue this level of commitment to the community, we're asking people to show their support by collecting pledges and participating in the Furry Scurry.

Registration for the big event is \$50 per person and includes a Furry Scurry T-shirt. The more pledges raised, the more valuable the prizes, and the top pledge raiser will be "Leader of the Pack" for the 2009 Furry Scurry. Participants can register online, by mail or in person at the following sites: The Dumb Friends League Quebec Street shelter in Denver and Buddy Center in Castle Rock, Boulder Running Company in Littleton, Colorado Petfitters in Denver, Runners Roost in Denver and Aurora, Running Wild in Highlands Ranch and U-Shampoooch in Denver and Parker. Visit www.ddfl.org or call (303) 751-5772, Ext. 1378, for details.

Corporations and small businesses are encouraged to participate as teams. Perks include discounted registration fees and team photos. For information on forming Furry Scurry teams, call (303) 751-5772, Ext. 7082.

Media sponsors include: KYGO 98.5 FM, 9News and The Denver Post. Additional event sponsors include: K9 Advantix and Advantage, ResQ, The Lodge Casino, Amica Insurance, Aspen Pet Products, Bartlit Beck Herman Palenchar & Scott LLP, Denver Area Veterinary Medical Society, Grizzard, The HUB International, Larabar, Loews Denver Hotel, Minute Rice, Pawsitively Gourmet, Pepsi, Pet Scoop Services, Philadelphia Insurance Companies, Rickenbaugh Cadillac Volvo, Rocky Mountain Urgent Care, Starbucks, Stonetree, Sweet Leaf Tea, VCA Alameda East Veterinary Hospital, Veterinary Referral Center of Colorado and Wells Fargo.

About the Dumb Friends League

As the leading animal welfare organization in the Rocky Mountain region, the Dumb Friends League has been helping pets and people in the Denver metro area and beyond for more than 95 years. The Dumb Friends League has two shelter locations: 2080 S. Quebec St. in Denver and the Buddy Center at 4556 Castleton Court in Castle Rock. For more information, visit www.ddfl.org

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